

# SALES STRATEGIES

## The **Top Gun** Program



### U P C O M I N G   S E S S I O N S

**October 6 - 8, 2010**

**Table Bay Financial Network, Inc.  
21820 Burbank Blvd. Suite 330  
Woodland Hills, CA 91367**

**SHIFT YOUR PRACTICE INTO GEAR** when you enroll in the best training and marketing program in America! Over three-and-a-half days, advisors will acquire valuable techniques, tools, and skills to effectively sell to their clients. When properly implemented, advisors can expect to achieve dramatic growth with Table Bay Financial's programs.

**WHY TABLE BAY?** As one of the fastest growing national marketing organizations in the financial services arena, Table Bay Financial helps develop the talents of advisors across the nation. With an unbeatable combination of custom client acquisition systems, anti-traditional selling methods, and individualized coaching, Table Bay Financial guides advisors to unparalleled success.

### **IN THREE DAYS YOU WILL:**

#### **LEARN HOW TO**

- Increase sales with point-of-sale tools.
- Grow the dollar amount of each sale.
- Separate yourself from the competition.

#### **TAKEAWAY**

- Top Gun materials including templates, letters, scripts, and various tools.
- Powerful presentation methods.
- CDs or DVDs packed with information:



#### **EXPERIENCE**

- New ways to create an atmosphere to buy.
- How Table Bay can launch your career towards your dream income.
- A new outlook on your new life.

**Call 866-225-1786 x312  
to find out if you qualify.  
Limited spots available.**



**Sales is your lifeblood,  
developing exceptional talent is ours.**



21820 Burbank Blvd. Suite 330  
 Woodland Hills, CA 91367  
 Phone: 866-225-1786  
 Fax: 866-834-0908

**Date & Location:**

October 6-8, 2010  
 Woodland Hills, CA

**Tuition Fee Per Session Only:**

**\$199** (Room and board not included)

**For More Information, Please Call:**

866-225-1786 x312

### General Information

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

**Home Address:****Business Address:**

Street: \_\_\_\_\_

D.B.A.: \_\_\_\_\_

Suite/Apt. #: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Suite/Apt. #: \_\_\_\_\_

Home Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Website: \_\_\_\_\_

### Questionnaire

1.) What was your total annuity premium produced in the last 12 months? \$ \_\_\_\_\_

2.) Please provide the primary sources of your business income:

Annuities: \_\_\_\_\_% Life Insurance: \_\_\_\_\_% LTC: \_\_\_\_\_% Securities: \_\_\_\_\_% Other: \_\_\_\_\_%

3.) How many years have you been in the business? \_\_\_\_\_

4.) Contracts held with other firms for more than 90 days: *(please check all that apply)*

- Allianz     Aviva     American Equity     American Investors  
 ING     Lincoln     LSW     National Western

5.) How do you market to your insurance clients? *(please check all that apply)*

- Direct Mail     Email/Fax     Newspaper     Magazine/Newsletter     Yellow Pages  
 Co. Website     Internet Ads     Client Referral     Professional Referral     Tax Prep Business  
 Seminar     Other \_\_\_\_\_

6.) Do you have agents reporting to you?     Yes     No    If Yes, how many? \_\_\_\_\_

7.) Are you currently securities licensed?     Yes     No

If Yes, A.) What is the name of your broker/dealer? \_\_\_\_\_

B.) What registrations do you have? *(please check all that apply)*

- Series 6     Series 7     Series 24     Series 26     Series 63     RIA 65