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**TABLE BAY FINANCIAL  
NETWORK INC.**

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# PRESS RELEASE

## Table Bay Financial Inc. Announces America's IRA Experts™

**Las Vegas, August 21, 2007** Table Bay Financial Network announced today the launch of America's IRA Experts™, a new and unique marketing concept to attract the largest IRA accounts from the 77 million Americans that will retire in the coming decade and who control over \$14 trillion in IRA and Pension assets.

Today, 77 million baby boomers nearing retirement face financial devastation without proper planning. The largest amount in history will be passed to the next generation, but how to keep that money in the family, away from the tax man, remains a challenge. Uncle Sam stands to inherit anywhere from 35 to 90% of their retirement nest eggs unless people take the steps necessary to assure that the money gets to their families.

There are two main obstacles for American desirous of maximizing their retirements and the eventual transfer of that retirement nest egg to the next generation. First, understanding and becoming aware of the tremendous opportunity available by learning how to leverage the tax code; and second, finding a reliable source of advice and guidance on the subject in their community.

America's IRA Experts™ will solve both issues in the communities that they serve by opening store front locations staffed by knowledgeable IRA Expert Advisors that provide the guidance and required solutions. This represents a tremendous opportunity to fill the void in the financial services community to serve current retirees and the coming demographic tsunami of baby boomers as they enter their retirement years.

Advisors currently utilizing the America's IRA Experts Advantage Program™ are experiencing sales that average better than \$400,000 per sale. The company projects that they will have 25 locations open by year end 2007 and a total of 100 open by December 2008.

America's IRA Experts™ creates uncontested market space for the advisor, makes the competition irrelevant and allows the advisor to dominate their local market. For more information, write to the Senior Managing Partner, Barry Bulakites, at [bbulakites@tbfbi.com](mailto:bbulakites@tbfbi.com).

Headquartered in Simi Valley CA, Table Bay Financial is one of the nation's leading consultancies and marketing firms specializing in safe money solutions.

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